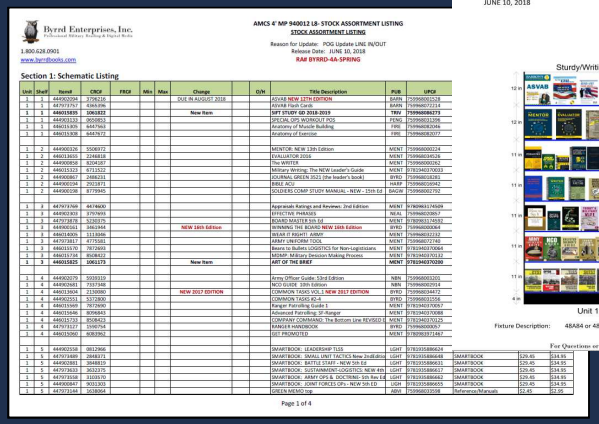
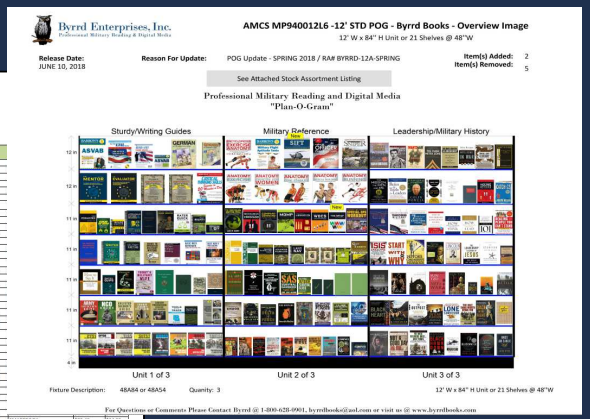
RECEIVING & UNDERSTANDING YOUR BYRRD MILBOOK PLAN-O-GRAM

Using ByrrdBooks.com

Professional Military Reading & Digital Media 2018





Byrrd Enterprises, Inc.
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GETTING STARTED

Byrrd Enterprises, Inc.
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- **Go to: www.ByrrdBooks.com**
  - What you'll find on the HOME page:
    - Log in
    - Top 10 Sellers
    - Current Professional Reading Lists
    - Requested Returns
    - Catalogs
    - New Releases

LOGGING IN

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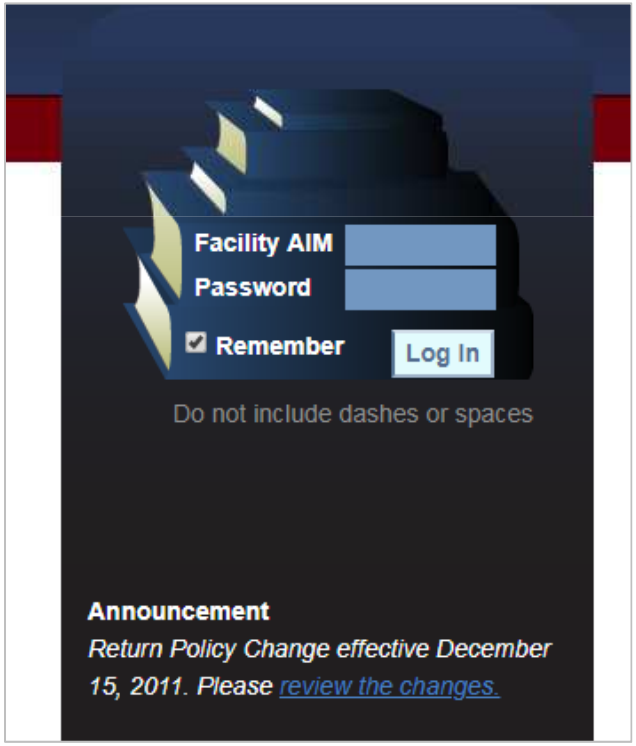
- Your facility will receive an automated email message when a New POG is available with instructions on **How To Review & Print your POG**.
- Your POG will remain available for viewing until an updated POG is posted.
- Log In to view your POG @ **www.byrrdbooks.com**

- **Log In**:
  - **Facility AIM**: Enter in your **7-Digit Facility Number** (no spaces, no dashes)
  - **Password**: Enter in all lower case, no spaces: **byrrdbooks**
  - Remember to **LOG OUT** when you are finished with your session**.**



REVIEWING YOUR MILBOOK POG

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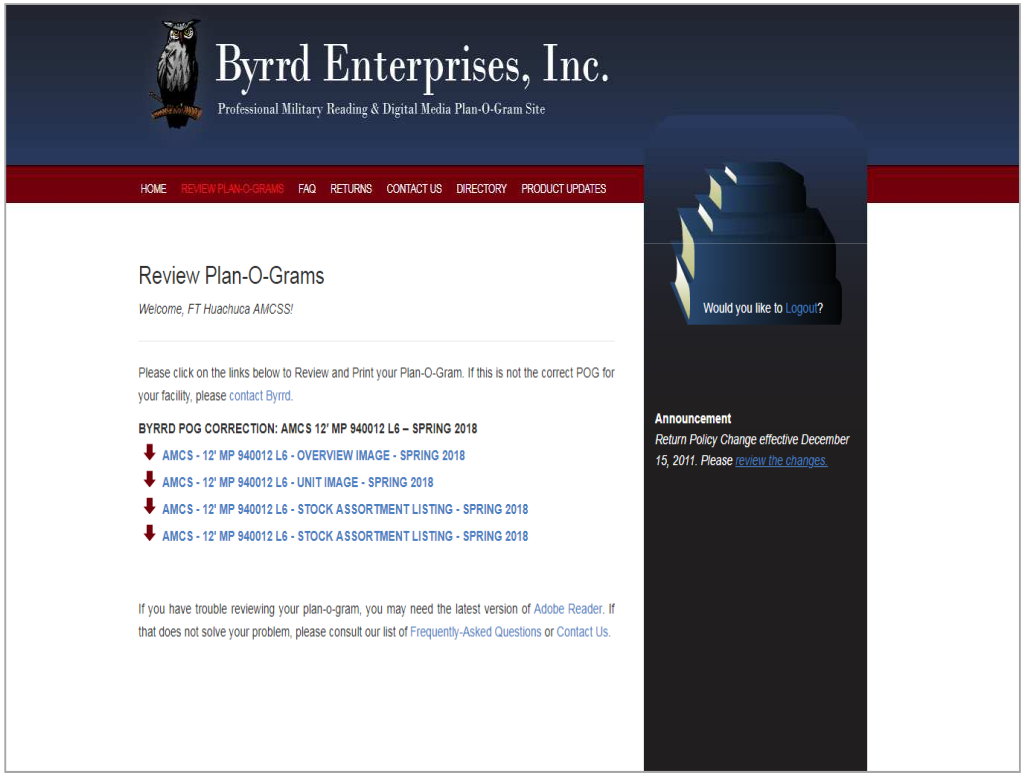
- After logging in you will be directed to review your Plan-O-Gram. Each POG consists of the following links:
  - **Overview POG Image in color**
  - **Individual Unit POG Image(s) in color**
  - **Stock Assortment /Schematic Listing**

- Click the links provided to view and print each file. We recommend all POG Images to be printed in color to assist in item recognition and placement.
- Please contact Byrrd if your facility does not have color capability @ 1-800-628-0901.



POG LAYOUT

POG Images are used to assist in visual presentation, title recognition and placement. A clean, visually appealing display encourages customers to stop, view and purchase.

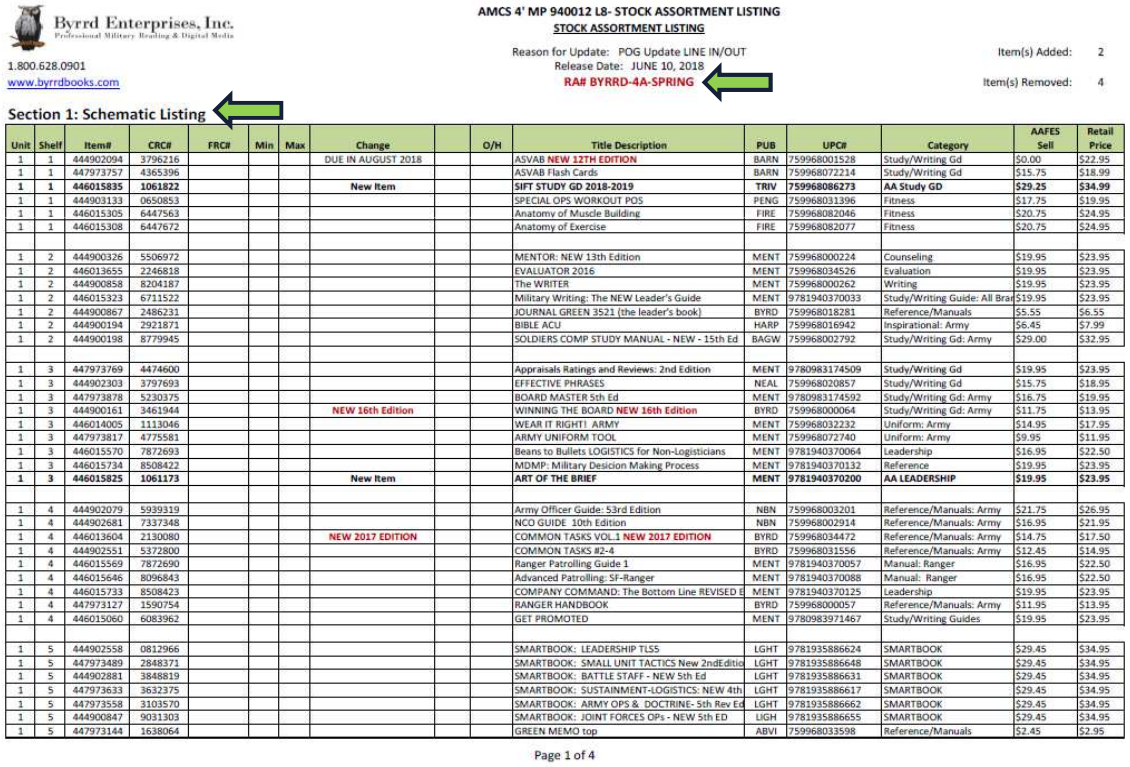
❑ Overview POG Image

- This is a view of the entire POG display at a glance.

❑ Individual Unit(s) POG Image(s)

- These files show a more detailed picture of each fixture section of the POG.
- The Individual Unit POG Image is an excellent tool to be used along side the Stock Assortment / Schematic Listing in assisting the set up the display at store level.

STOCK ASSORTMENT LISTING



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AMCS 4' MP 940012 L8- STOCK ASSORTMENT LISTING
STOCK ASSORTMENT LISTING
Reason for Update: POG Update LINE IN/OUT
Release Date: JUNE 10, 2018
RA# BYRRD-4A-SPRING
Item(s) Added: 2
Item(s) Removed: 4

Section 1: Schematic Listing

Unit	Shelf	Item#	CRC#	FRC#	Min	Max	Change		O/H	Title Description	PUB	UPC#	Category	AAFES Sell	Retail Price
1	1	444902094	3796216				DUE IN AUGUST 2018			ASVAB NEW 12TH EDITION	BARN	759968001528	Study/Writing Gd	$0.00	$22.95
1	1	447973757	4365396							ASVAB Flash Cards	BARN	759968072214	Study/Writing Gd	$15.75	$18.99
1	**1**	**446015835**	**1061822**				**New Item**			**SIFT STUDY GD 2018-2019**	**TRIV**	**759968086273**	**AA Study GD**	**$29.25**	**$34.99**
1	1	444903133	0650853							SPECIAL OPS WORKOUT POS	PENG	759968031396	Fitness	$17.75	$19.95
1	1	446015305	6447563							Anatomy of Muscle Building	FIRE	759968082046	Fitness	$20.75	$24.95
1	1	446015308	6447672							Anatomy of Exercise	FIRE	759968082077	Fitness	$20.75	$24.95
1	2	444900326	5506972							MENTOR: NEW 13th Edition	MENT	759968000224	Counseling	$19.95	$23.95
1	2	446013655	2246818							EVALUATOR 2016	MENT	759968034526	Evaluation	$19.95	$23.95
1	2	444900858	8204187							The WRITER	MENT	759968000262	Writing	$19.95	$23.95
1	2	446015323	6711522							Military Writing: The NEW Leader's Guide	MENT	9781940370033	Study/Writing Guide: All Brar	$19.95	$23.95
1	2	444900867	2486231							JOURNAL GREEN 3521 (the leader's book)	BYRD	759968018281	Reference/Manuals	$5.55	$6.55
1	2	444900194	2921871							BIBLE ACU	HARP	759968016942	Inspirational: Army	$6.45	$7.99
1	2	444900198	8779945							SOLDIERS COMP STUDY MANUAL - NEW - 15th Ed	BAGW	759968002792	Study/Writing Gd: Army	$29.00	$32.95
1	3	447973769	4474600							Appraisals Ratings and Reviews: 2nd Edition	MENT	9780983174509	Study/Writing Gd	$19.95	$23.95
1	3	444902303	3797693							EFFECTIVE PHRASES	NEAL	759968020857	Study/Writing Gd	$15.75	$18.95
1	3	447973878	5230375							BOARD MASTER 5th Ed	MENT	9780983174592	Study/Writing Gd: Army	$16.75	$19.95
1	3	444900161	3461944				NEW 16th Edition			WINNING THE BOARD NEW 16th Edition	BYRD	759968000064	Study/Writing Gd: Army	$11.75	$13.95
1	3	446014005	1113046							WEAR IT RIGHT! ARMY	MENT	759968032232	Uniform: Army	$14.95	$17.95
1	3	447973817	4775581							ARMY UNIFORM TOOL	MENT	759968072740	Uniform: Army	$9.95	$11.95
1	3	446015570	7872693							Beans to Bullets LOGISTICS for Non-Logisticians	MENT	9781940370064	Leadership	$16.95	$22.50
1	3	446015734	8508422							MDMP: Military Desicion Making Process	MENT	9781940370132	Reference	$19.95	$23.95
1	**3**	**446015825**	**1061173**				**New Item**			**ART OF THE BRIEF**	**MENT**	**9781940370200**	**AA LEADERSHIP**	**$19.95**	**$23.95**
1	4	444902079	5939319							Army Officer Guide: 53rd Edition	NBN	759968003201	Reference/Manuals: Army	$21.75	$26.95
1	4	444902681	7337348							NCO GUIDE 10th Edition	NBN	759968002914	Reference/Manuals: Army	$16.95	$21.95
1	4	446013604	2130080				NEW 2017 EDITION			COMMON TASKS VOL.1 NEW 2017 EDITION	BYRD	759968034472	Reference/Manuals: Army	$14.75	$17.50
1	4	444902551	5372800							COMMON TASKS #2-4	BYRD	759968031556	Reference/Manuals: Army	$12.45	$14.95
1	4	446015569	7872690							Ranger Patrolling Guide 1	MENT	9781940370057	Manual: Ranger	$16.95	$22.50
1	4	446015646	8096843							Advanced Patrolling: SF-Ranger	MENT	9781940370088	Manual: Ranger	$16.95	$22.50
1	4	446015733	8508423							COMPANY COMMAND: The Bottom Line REVISED E	MENT	9781940370125	Leadership	$19.95	$23.95
1	4	447973127	1590754							RANGER HANDBOOK	BYRD	759968000057	Reference/Manuals: Army	$11.95	$13.95
1	4	446015060	6083962							GET PROMOTED	MENT	9780983971467	Study/Writing Guides	$19.95	$23.95
1	5	444902558	0812966							SMARTBOOK: LEADERSHIP TLS5	LGHT	9781935886624	SMARTBOOK	$29.45	$34.95
1	5	447973489	2848371							SMARTBOOK: SMALL UNIT TACTICS New 2ndEditio	LGHT	9781935886648	SMARTBOOK	$29.45	$34.95
1	5	444902881	3848819							SMARTBOOK: BATTLE STAFF - NEW 5th Ed	LGHT	9781935886631	SMARTBOOK	$29.45	$34.95
1	5	447973633	3632375							SMARTBOOK: SUSTAINMENT-LOGISTICS: NEW 4th	LGHT	9781935886617	SMARTBOOK	$29.45	$34.95
1	5	447973558	3103570							SMARTBOOK: ARMY OPS & DOCTRINE- 5th Rev Ed	LGHT	9781935886662	SMARTBOOK	$29.45	$34.95
1	5	444900847	9031303							SMARTBOOK: JOINT FORCES OPs - NEW 5th ED	LIGH	9781935886655	SMARTBOOK	$29.45	$34.95
1	5	447973144	1638064							GREEN MEMO top	ABVI	759968033598	Reference/Manuals	$2.45	$2.95

Page 1 of 4

- **The Stock Assortment Listing** is comprised of 3 sections: ***The Schematic Listing***, "New" Items Added and The Item(s) Removed Recap.

- **Section 1: Schematic Listing**
  - This portion of the report is used to set up the shelving units and to maintain the display.
  - The Schematic Listing includes the location of each title by Unit, Shelf and Category.
  - **RA's are provided for all Removed items**

STOCK ASSORTMENT LISTING continued

Unit	Shelf	Item#	CRC#	FRC#	Min	Max	Change		O/H	Title Description	PUB	UPC#	Category	AAFES Sell	Retail Price

Section 2: Items(s) Added Since Last Update Recap:

Item(s) Added: 3 Add New Items in RMS

# Add		Item#	CRC#	FRC#	Min	Max	Change		O/H	Title Description	PUB	UPC#	Category	AAFES Sell	Retail Price
1		446015835	1061822		3	5	New Item		-	SIFT STUDY GD 2018-2019	TRIV	759968086273	AA Study GD	$29.25	$34.99
2		446015825	1061173		3	5	New Item		-	ART OF THE BRIEF	MENT	9781940370200	AA LEADERSHIP	$19.95	$23.95
3		446015804	8920176		3	5	New Item		-	SHOOT LIKE A GIRL	PENG	759968085306	AA CSAF 2018	$22.95	$26.00

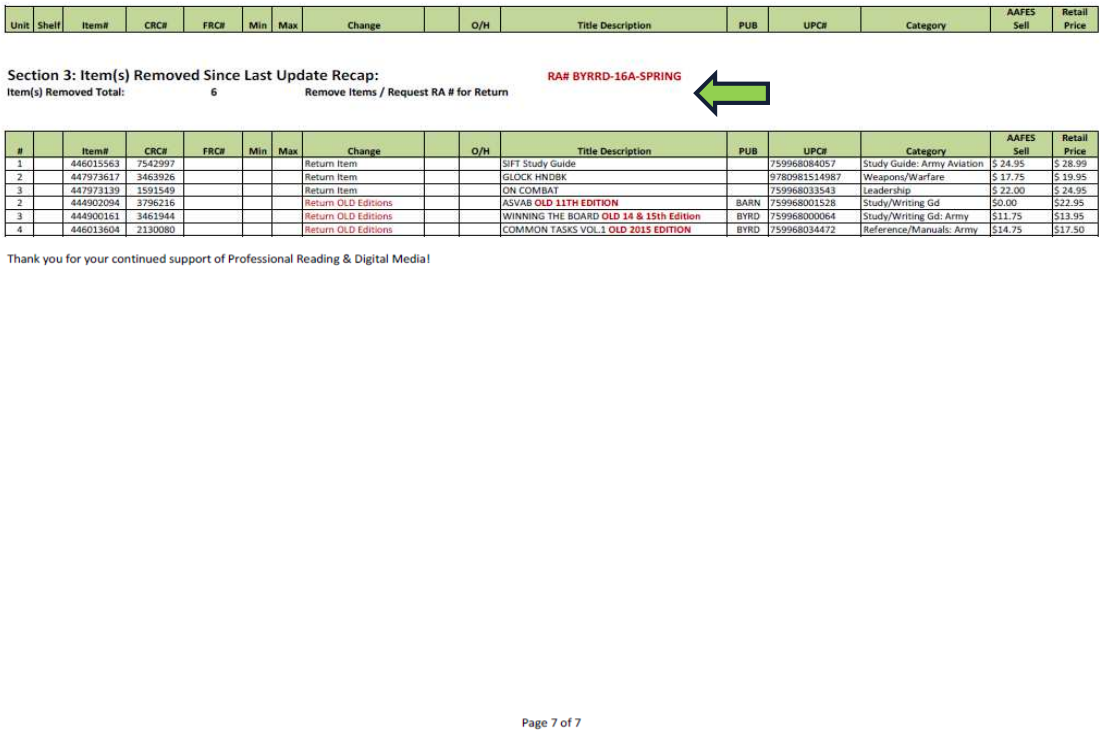
- **The Stock Assortment Listing** is comprised of 3 sections: The Schematic Report , ***"New" Items Added*** and The Item(s) Removed Recap.

- **Section 2: Item(s) Added Recap**

  This listing recaps all items Added to the Stock Assortment since last POG update.

Contact us with any questions, comments or concerns: byrrdkathleen@aol.com / 1-800-628-0901 / 1-703-765-5626

STOCK ASSORTMENT LISTING continued



Unit	Shelf	Item#	CRC#	FRC#	Min	Max	Change		O/H	Title Description	PUB	UPC#	Category	AAFES Sell	Retail Price

Section 3: Item(s) Removed Since Last Update Recap: RA# BYRRD-16A-SPRING

Item(s) Removed Total: 6 Remove Items / Request RA # for Return

#		Item#	CRC#	FRC#	Min	Max	Change		O/H	Title Description	PUB	UPC#	Category	AAFES Sell	Retail Price
1		446015563	7542997				Return Item			SIFT Study Guide		759968084057	Study Guide: Army Aviation	$ 24.95	$ 28.99
2		447973617	3463926				Return Item			GLOCK HNDBK		9780981514987	Weapons/Warfare	$ 17.75	$ 19.95
3		447973139	1591549				Return Item			ON COMBAT		759968033543	Leadership	$ 22.00	$ 24.95
2		444902094	3796216				Return OLD Editions			ASVAB **OLD 11TH EDITION**	BARN	759968001528	Study/Writing Gd	$0.00	$22.95
3		444900161	3461944				Return OLD Editions			WINNING THE BOARD **OLD 14 & 15th Edition**	BYRD	759968000064	Study/Writing Gd: Army	$11.75	$13.95
4		446013604	2130080				Return OLD Editions			COMMON TASKS VOL.1 **OLD 2015 EDITION**	BYRD	759968034472	Reference/Manuals: Army	$14.75	$17.50

Thank you for your continued support of Professional Reading & Digital Media!

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- **The Stock Assortment Listing** is comprised of 3 sections: The Schematic Report , “New” Items Added and ***The Item(s) Removed Recap.***

- **Section 3: Item(s) Removed Recap**

This listing shows all items recommended to be returned for store credit since last POG update:

- Non POG Items should be removed from the display and returned within 30 days.
- Non POG item(s) with customer demand may be kept on the display. Those item(s) can be re-ordered through STOves.
- **RA#’s are provided to ensure a speedy return process.**

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