



# NEW PRODUCT INFORMATION

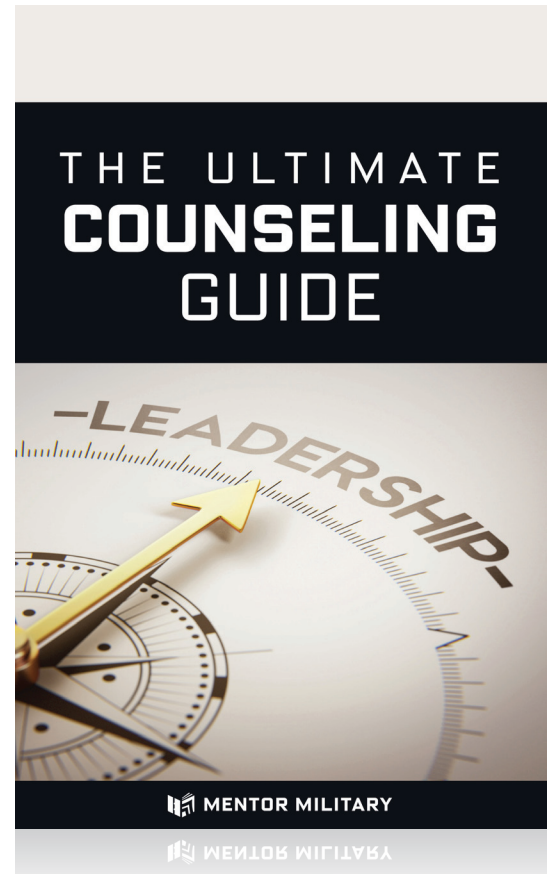
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# The Ultimate Counseling Guide

## NEW!

### Grow Your Soldier's Warrior Spirit

- Discover the untapped potential in each of your Soldiers by using the tactics, techniques, and procedures identified in the Ultimate Counseling Guide.
- A comprehensive counseling book that will change how leaders counsel their Soldiers!
- Following this process produces a holistic counseling that examines the root causes of issues and helps prevent incidents while simultaneously reducing risk and improving unit readiness.
- Learn how to ask the hard and uncomfortable questions during a counseling session, allows you get to the root cause of poor, substandard, or immature behavior while allowing you to quickly identify high speed performers.
- It will assist you in developing specific and measurable plans of action, goals, while also identifying obstacles to success.



#### **The Ultimate Counseling Guide**

*Counseling Guide*

UPC:	9781940370552
CRC:	3274055
AAFES Cost	\$16.77
AAFES Sell:	\$19.95
Retail Price:	\$23.95

Available at Military Clothing Stores

## A COMPREHENSIVE COUNSELING GUIDE