

# UNIFORM PROMO PACKAGES

When your customers reach check-out, what do they see?

**They should see the perfect way to setup their uniform!**

**Request your FREE uniform promo package today!**

## Why Use a Promo Package Displays?

- Available upon request at no cost!
- Great for impulse sales!
- Increase your sales and reduce out-of-stocks!
- Educate your customers on your products!

## Need More Displays?

Just email [info@byrrdinc.com](mailto:info@byrrdinc.com) to request additional counter displays.

## Order to Fill Your Displays as Needed

*(Ordering Information on following page)*

## UNIFORM TOOL PROMO PACKAGES



### Army Uniform Toolkit Promo Package



### Universal Uniform Tool Promo Package



## UNIFORM BOOK PROMO PACKAGES



### Best-Selling Uniform Tools and Reference Books Promo Package

(Each promo package comes with 1 counter display. Additional displays shown for demonstration purposes only)

## EACH UNIFORM PROMO PACKAGE INCLUDES:

- One Counter-Display\*
- Two flyers, back-to-back in one acrylic stand

*\*Counter-display does not include products, product must be ordered separately.*

Email us at [info@byrrdinc.com](mailto:info@byrrdinc.com) or call us at 1.800.628.0901!

Have other products you'd like to promote? Let us know!

# UNIFORM PROMO PACKAGES



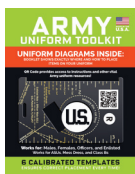
## HOW TO FILL YOUR DISPLAY:

### Two Ordering Formats:

1. Order through ASAP
2. **If item is in RMS**, open a RSC Ticket requesting a O/T buy to fill a special Counter Display Fixture



## ORDERING INFORMATION



**ARMY UNIFORM TOOL**  
 CRC: 4775581  
 MSRP: \$12.95  
 AAFES Cost: \$8.36  
 AAFES Sell: \$9.95  
 Counter Display holds up to: 25



**UNIVERSAL UNIFORM TOOL**  
 CRC: 1813414  
 MSRP: \$11.95  
 AAFES Cost: \$ 8.37  
 AAFES Sell: \$9.95  
 Counter Display holds up to: 50



**WEAR IT RIGHT—ARMY**  
 CRC: 1113046  
 MSRP: \$21.50  
 AAFES Cost: \$15.05  
 AAFES Sell: \$17.95  
 Counter Display holds up to: 5



**WEAR IT RIGHT—AIR FORCE**  
 CRC: 2457871  
 MSRP: \$17.95  
 AAFES Cost: \$12.57  
 AAFES Sell: \$14.95  
 Counter Display holds up to: 8



**WEAR IT RIGHT—NAVY**  
 CRC: 8508424  
 MSRP: \$17.95  
 AAFES Cost: \$12.57  
 AAFES Sell: \$14.95  
 Counter Display holds up to: 5



**WEAR IT RIGHT—MARINES**  
 CRC: 8508425  
 MSRP: \$17.95  
 AAFES Cost: \$12.57  
 AAFES Sell: \$14.95  
 Counter Display holds up to: 5

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## Ready to order?

Just email us at [info@byrrdinc.com](mailto:info@byrrdinc.com) with which FREE promo packages you'd like, or send us the order form below with the quantities you'd like.

### Uniform Promo Package Order Form



**Army Uniform Toolkit Promo Package**

QTY: \_\_\_\_\_



**Universal Uniform Tool Promo Package**

QTY: \_\_\_\_\_



**Best-Selling Uniform Tools and Reference Books Promo Package**

QTY: \_\_\_\_\_

**Special Instructions:**